

What is YouthMAX?

YouthMAX is a global leadership initiative facilitated by Members of the John Maxwell Team with the goal of providing today's young people (ages 13-19) practical tools and skills to help them navigate life through a series of four programs:

- Developing a Positive Self Image *Each participant must participate in this program first
- Learning to Fail Forward to Success
- Stand Up & Be Counted (Stop Bullying)
- Developing Strong Personal Character

Each of the four programs consist of a weekly 1-hour sessions, will be run consecutively over (8) weeks, and designed to accommodate 10 - 13 youth participating at one time providing personal development for the youth that will:

- Increase confidence, allowing them to better perform in school and life
- Increase soft skills, helping them better prepare for post-secondary education or the workforce
- Increase communication skills with adults, setting them apart from their peers
- Increase ability to develop critical thinking and collaboration skills
- Include tools and other materials for participants to keep, further enhancing their experience and growth

Why Sponsor?

- An opportunity to build stronger relationships with your local community through investment in local youth
- Inclusion of 1-2 pieces of company literature highlighting your company during the first week of YouthMAX
- Co-branding by inclusion of your logo and contact info on YouthMAX material each week of your program
- Be part of the solution creating future employees, instead of frustration about lack of a quality workforce
- Exclusive sponsorship of an 8-week YouthMAX program
- The positive impact on your emotional well-being knowing you'll be contributing to youth locally
- Providing a positive opportunity and hope for the future to local youth
- An opportunity to have a big impact on yourself and your business, without the big impact on your wallet

Contact Camica Credle today for investment options.